



CITY CENTRE

GOTTA BE THERE

Towns & Cities  
NEW ZEALAND

## TOWNS & CITIES NEW ZEALAND 2010 CONFERENCE

### Raising the Bar - A New Decade and New Issues for Town & City Centres

24 - 25 August 2010 - Holiday Inn, 75 Featherston Street, Wellington City Centre

#### CONFERENCE PROGRAMME

Monday 23 August evening get together for an informal meal

#### DAY ONE - TUESDAY 24 AUGUST 2010

08:00am Registration Opens

08:45am David Wilson, Director Public Policy AUT

##### Session 1 - Government Leadership

8:50am Welcome Kerry Prendergast - Mayor, Wellington City Council

09:00am John Hamilton - Director, Civil Defence NZ  
Emergency Management

##### Session 2 - Urban Design/Spatial Planning

9:40am Jan McCredie - Wellington City Council

10:20am Morning Tea

10:50am Greg McBride - Harrison Grierson  
Urban Design Toolkit for Mainstreets & BIDs

##### Session 3 - Local Government/Business Partnership

11:30am Peter Robinson - Chair  
Mainstreet Wanganui – A Match Made in Heaven -

12:00pm Short Break

12:15pm Hon Rodney Hide

01:00pm Lunch

##### Commercial Property (MC - Connal Townsend, Chief Executive, Property Council NZ)

02:00pm Ian Cassels, Managing Director - The Wellington Company  
What do Property Developers want in a CBD to Ensure Investment?

03:30pm Afternoon Tea

4-5:00pm TCNZ Annual General Meeting – Interim Chair  
Presentation of TCNZ Plan to the National Urban Design Protocol  
Greg McBride Harrison Grierson

06:30pm Conference Dinner

To register, please complete page three and email to [karen@towncentredevelopment.co.nz](mailto:karen@towncentredevelopment.co.nz)



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## DAY TWO - WEDNESDAY 25 AUGUST 2010

### Tourism - A Geography Lesson - Rugby World Cup

#### Session 1 - Rugby World Cup - Seizing the Opportunity

- 09:00am Leon Grice – Director, NZ 2011 (Rugby World Cup) Office  
Major Events and Activating Communities
- 09:45am Mike Cherett, Deputy High Commissioner UK; Scotland; Wales
- 10:15am Morning Tea

#### Session 2 - Infrastructure

- 10:45am Destination Marketing - The New Zealand Case Study
- 11:00am Cameron Brewer - Public Relations on \$1000pa
- 11:30am Richard Balm, Project Manager  
National Cycleway - Linking Communities
- 12:00pm Lunch

#### Session 3 (Please be prompt back, we will run to programme time. Workshops to be run consecutively)

- 1 - 1.30pm Workshops - Economic Development Structure
- Karen Remetis - Income streams; Public/Private Sector Relationship
  - Greg McBride/Jan McCredie - Urban Design & Environment
  - Property - Connal Townsend/Ian Cassels
  - Marketing & Promotions - Cameron Brewer
  - National Cycleway - How to get around New Zealand - Tourism travel and more
  - Improving Business in Town Centres – Mark Boyle Focus Te Puke
- 1.30 - 2.00pm Workshops Repeated
- 2.00 - 2.30pm Workshops Repeated
- 2.30 - 3.00pm Workshops Repeated
- 03:00pm Afternoon Tea
- 03:15pm Delegates Questions Reviewed - Plenary Session – Panel Discussion
- 04:30pm Conference Close

# TOWNS AND CITIES CONFERENCE 2010 REGISTRATION FORM

## EVENT DETAIL

Dates Tuesday 24 - Wednesday 25 August 2010  
Venue Holiday Inn, 75 Featherston Street, Wellington City Centre

## REGISTRATION (Please print, complete and then email to [karen@towncentredevelopment.co.nz](mailto:karen@towncentredevelopment.co.nz))

Booking Contact \_\_\_\_\_  
Company \_\_\_\_\_  
Email \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Attendee Name 1 \_\_\_\_\_  
Attendee Name 2 \_\_\_\_\_  
Attendee Name 3 \_\_\_\_\_  
Attendee Name 4 \_\_\_\_\_

## REGISTRATION FEES (Please tick or enter number of attendees attending)

TCNZ Members Earlybird	(Before Wednesday 30 June)	\$560.00 incl GST	<input type="checkbox"/>
Earlybird	(Before Wednesday 30 June)	\$660.00 incl GST	<input type="checkbox"/>
Standard Registration	(After Wednesday 30 June)	\$760.00 incl GST	<input type="checkbox"/>
Inserts into Conference Satchels		\$300.00 incl GST	<input type="checkbox"/>

## ACCOMMODATION

The Holiday Inn has recently been refurbished and has a heated swimming pool and spa – bring your togs!

**Rate:** \$155.00 incl GST per night king/double/twin. Book prior to Friday 23 July 2010.

**PH:** 04 498 3765 **EM:** [groups@holidayinnwellington.co.nz](mailto:groups@holidayinnwellington.co.nz) and quote for **TOW**.

## PAYMENT

Cheque  Send cheques to Towns and Cities NZ, P O Box 16075, Sandringham 1351 Auckland  
Direct Debit  Bank Account: Kiwibank - Towns & Cities NZ - 38 9007 0468205 01 (Ref - Conference 2010)  
GST number: 99 174 293

## MEMBERSHIP

YES PLEASE! Send me information on membership with Towns & Cities NZ!

Email \_\_\_\_\_