

# Presentation to Philanthropy New Zealand Conference 2011 'Through the Looking Glass'



## **The Opotiki Harbour Transformation Project**

The key step to a brighter future

38°00'00"S 177°30'00"E - Opotiki

# Smell, Hope and Sex

- Opotiki has the highest level of deprivation of any district in New Zealand
- The Eastern Bay sub-region has the highest level of deprivation of any sub-region in New Zealand
- Deprivation smells

# Opotiki has a vision

We are working on a number of projects that can help address deprivation

- Youth Murals Project
- Horticulture especially Kiwifruit at Te Kaha
- The Motu Trails Cycle Way
- Opotiki's Aquaculture Project

# Aquaculture Project

- The Aquaculture project started as a gleam in a scientist's eye and went to a concept grasped by kaumatua
- That inspired the community for it to become an Opotiki vision then a regional project
- It is now gaining national significance with international connections





# Sex and Scallops

- Scallops can grow 30 to 50% faster in mid-water than they do on the seafloor
- 35,000 Scallops can be grown in 1 square meter of water space. That's 35,000,000 scallops in one hectare
- Or... 350,000,000 in ten hectares
- We can do the same thing with Oyster, Paua and many other species



# It doesn't just happen

IT NEEDS VISION

IT TAKES LEADERSHIP

IT REQUIRES COLLABORATION

IT MUST BE 'JOINED UP'

- When an Iwi, Local Government, Central Government, NGO's, Scientists, and private enterprise stand together it is an incredibly powerful collaboration
- Thank you to our supporters – Inspiring Communities, BayTrust, Tindall Foundation, JR McKenzie and many others