

Strengthening Community-led
Development & Influencing
Change by...

Telling and Sharing our Stories

When: Wednesday December 8th 10am-1pm
(*kaputi and networking from 9.30am*)

Where: Eastbay REAP
21 Pyne Street, Whakatane

Kia ora!

Telling stories is a great way of capturing the changes we see, hear and feel within our communities.

This session will be led by Anna Kominik, one of NZ's top communicators, who will share ideas and tips on the art of story telling.....



Limited Numbers & RSVP's Essential
barbara.maclennan@inspiringcommunities.org.nz

PTO: for more
on Anna

Forum Purpose

Community-led development is about people from **all sectors** (residents, business, funders, iwi, local government, government, schools etc) working together within local communities to release local resources, energy and ideas to create opportunities, solve problems and achieve local visions.

This forum is aimed helping improve our ability to notice, tell, share, store and more effectively use our community stories and knowledge.



"While number based performance measures and targets have been traditional tools for communicating progress and change, stories and storytelling are now being seen as compelling and complementary approaches. It's not an either or – used together, stories, images, performance targets and milestones can present a very powerful and memorable picture of community learning, progress and change."

Inspiring Communities – What we are Learning About Community-Led Development 2010

Here's what you can expect to learn :

- Ideas for helping communities tell and share their stories
- Some really effective story telling techniques and tools
- How stories can communicate change and progress in Bay of Plenty communities

About Anna Kominik

Wellington-based, Anna is a specialist in strategic external and internal communications. A former journalist, she has experience as a senior press secretary and has headed communications teams for Telecom and the NZ Rugby Union. As a founding partner of Ideas Shop, Anna now provides public relations advice and support to organisations in New Zealand, Australia and the Pacific, including non-profit organisations. <http://www.ideasshop.co.nz>

This forum is brought to you by



Pou Whakaaro

ideas shop

